

Hyatt Legal Plans Lends Hand to South American Organizations, Shares Expertise on Group Legal Plans Business

March 11, 2010 – Executive and management staff from Semco Brazil, a holding company based in São Paulo, Brazil, recently visited Hyatt Legal Plans, a MetLife subsidiary, at its Cleveland, OH, headquarters to learn about Hyatt’s successful business practices. Semco Brazil is considering expanding into the group legal plans industry in Brazil. Their visit was preceded by a similar visit from LegalChile, whose executives visited in February for a similar purpose.

Michael Herari, along with Semco Brazil executives Alexandre Bonfim and Jose Violi, met with Bill Brooks, Hyatt’s CEO, and Andrew Kohn, Hyatt’s general counsel and vice president of operations. During the meeting, Mr. Brooks shared information about Hyatt’s products and services, and Mr. Kohn discussed systems and operations.

The leaders of Semco Brazil joined Mr. Brooks and Mr. Kohn for dinner in Cleveland that evening. They said they were pleased with the information they obtained during the meeting and are appreciative of Hyatt’s hospitality.



From left: Alexandre Bonfim, Bob Dzik, Jose Violi, Andrew Kohn and Michael Herari.