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## Brand New Legal Plans Achieve High Enrollment

### Consumer demand for legal assistance remains strong

April 1, 2010 – More than 1,200 sponsors, including 118 Fortune 500<sup>®</sup> companies, offer a Hyatt legal plan to their employees. Our newest group legal plan sponsors include companies such as 24 Hour Fitness, American Bar Association, Credit Suisse, Habsro, J. Crew Group and Pepperdine University, to name just a few. A number of new plans with 2010 effective dates have achieved very high initial enrollment rates. These include:

<b>Legal Plan Sponsor</b>	<b>High enrollment for plans starting January 2010</b>
A biotech company headquartered on the East Coast	26%
An electronic gaming company in California	26%
A West Coast hospital	25%
A University in Washington D.C.	23%
A pharmaceuticals manufacturer in New England	20%
A West Coast medical supplier	18%

Top organizations are offering a Hyatt legal plan to their employees because they recognize the value a legal plan provides to employees and how it enhances the employer-employee relationship. Enrollment rates are high because consumer demand for legal services is strong. As the financial climate begins to show signs of improvement, employees are taking control of their financial well-being and have an immediate need for direct, easy access to our national network of 11,000 plan attorneys.