

## Year-to-Year Enrollment Growth Demonstrates the Value of a Legal Plan to Employees and Employers

March 9, 2010 – Enrollment in Hyatt’s group legal plans is growing. Strong year-to-year enrollment growth tells us that plan members are happy with the service and value they receive from the legal plan, are re-enrolling year after year, and share their positive experiences with co-workers who then decide to enroll in the plan. Below are just a few examples of legal plan sponsors with dramatic increases in enrollment:

<b>Legal Plan Sponsor</b>	<b>Increase in enrollment from 2009 to 2010</b>
A Fortune 500® technology company on the West Coast	51%
A Pac-10 university	49%
A large hospital in Missouri	36%
An investment management company on the East Coast	27%
A large healthcare organization based in California	25%
An international packaged foods company	24%

Marketplace demand for legal plans is high because many employees are facing financial pressures and cannot afford a private attorney on their own. Employees appreciate the value of the legal plan for long-term legal needs such as wills and trusts. Integration of the legal plan into a company’s annual benefit enrollment generates the highest enrollment rates.

Enrollment growth means that plan members are satisfied. In a recent sponsor survey, 98% of respondents said Hyatt met or surpassed their expectations for value. The high number of satisfied plan sponsors demonstrates our ongoing commitment to providing quality service to legal plan sponsors and plan members.